

CARLOS GARCIA

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AWARDS & RECOGNITION

Clio Sports Award: True Crime Night	Videographer & Co-Producer, 2024
MiLB Promo of the Year: True Crime Night	Videographer & Co-Producer, 2024
Best College Sports Cast in Michigan	Directed, 2021
Lem Tucker Journalism Scholarship	Central Michigan University, 2020

EXPERIENCE

Content Manager September 2024 — Present
Great Lakes Loons — MiLB (Los Angeles Dodgers Affiliate) Midland, MI

- Produces commercials, hype videos, alternate identity reveals, and videoboard content for a Dodgers MiLB affiliate.
- Spearheaded new content development following a camera system upgrade.
- Films game action, fan moments, and player-requested content at Dow Diamond and off-site.
- Manages and directs other videographers to ensure the highest quality production.

Video Production Intern April 2024 — September 2024
Great Lakes Loons — MiLB (Los Angeles Dodgers Affiliate) Midland, MI

- Captured video content of the Great Lakes Loons and fans for video and promotion usage.
- Filmed and produced a daily videoboard segment recapping each game.
- Contributed to theme night development, commercials, and media day content.
- Assist with media day content for team introductions and in-game promotions.

Multimedia Team Member & Ross XPression Operator 2021 — 2024
CMU Athletics / MHTV's Sports Central Mt. Pleasant, MI

- Utilized Ross Xpression and Ross Dashboard software for live event productions.
- Designed lower thirds, motion graphics, and GIFs for broadcast and social media usage.
- Served as Show Lead on multiple productions and facilitated training of new hires.
- Conducted transmission check-ins with ESPN broadcast operators.

EDUCATION

Bachelor of Applied Arts, Broadcast & Cinematic Arts 2020 — 2024
Central Michigan University — Magna Cum Laude Mt. Pleasant, MI

Minors: Journalism and Sports Management

Dean's List: Fall 2020, Spring 2021, Spring 2022 | President's List: Fall 2021, Fall 2022